

## Data protection information Trade Fair and Events

<b>Verantwortlichkeiten</b>	DATRON AG In den Gänsäckern 5 64367 Mühlthal Deutschland Telefon: +49 6151 1419-0 Fax: +49 6151 1419-29 E-Mail: datenschutz@datron.de
<b>Kontakt Daten des Datenschutzbeauftragten</b>	CTM-COM GmbH Marienburgstr. 27 64297 Darmstadt Tel.: 06151 3942-72 E-Mail: datenschutz@ctm-com.de
<b>Beschreibung</b>	With the following information, we would like to inform you as an interested party or visitor to our trade fair/event about the processing of your personal data.
<b>Zweck der Datenverarbeitung</b>	We process personal data that we receive from you when you contact us during the trade fair/event.  Your personal data will be processed to the extent necessary to initiate or perform a contract or other business relationship (including the processing of purchase orders, deliveries or payments) or to prepare or respond to quotation requests, to determine the terms of the contractual relationship and with regard to product development activities, or to protect our legitimate interests.
<b>Rechtsgrundlage</b>	The legal basis, insofar as the processing takes place for the purpose of initiating or executing a contract, is Art. 6 para. 1 lit. b DSGVO. If this is not the case, the processing of your personal data is carried out to protect legitimate interests according to Art. 6 para. 1 lit. f DSGVO or to fulfil legal obligations according to Art. 6 para. 1 lit. c DSGVO.  Insofar as you have given us consent to process personal data for specific purposes, the lawfulness of this processing is based on your consent (Art. 6 para. 1 lit. a and Art. 7 DSGVO).
<b>Kategorien der personenbezogenen Daten</b>	<b>Contact details</b> such as name, address, email address, telephone number  Your <b>company data</b> as contact person

<p><b>Speicherdauer</b></p>	<p>Insofar as necessary, we process and store your personal data for subsequent contact. For this purpose, it may be necessary to digitise the personal data you provide to us (e.g. business cards).</p> <p>The personal data collected by us within the scope of the trade fair/event will be stored for the duration of the business relationship (Art. 6 para. 1 lit. b DSGVO) and then deleted, unless we are obliged to store it for a longer period of time</p> <ul style="list-style-type: none"> <li>▪ pursuant to Art. 6 para. 1 lit. c DSGVO due to storage and documentation obligations (e. g. from HGB, StGB or AO) are obliged to store data for a longer period</li> <li>▪ or if there is a justified interest in storing data in accordance with Article 6 (1) (f) DSGVO, e.g. during the current limitation period, which is usually three years, but can also be up to 30 years in certain cases</li> <li>▪ or you have consented to storage beyond this in accordance with Article 6 (1) (a) DSGVO.</li> </ul> <p>As soon as the storage of the data is no longer necessary to carry out the aforementioned storage purposes or you object to this, your data will be deleted immediately.</p>
<p><b>Empfänger der personenbezogenen Daten außerhalb des Unternehmens / der Behörde</b></p>	<p>Within our company, those offices that need your data to fulfil our contractual and legal obligations as well as for legitimate interest receive access to your data. Processors used by us (Art. 28 DSGVO) may also receive data for these purposes. These processors are companies in the categories of IT services, logistics, printing services, telecommunications, marketing, legal and tax advice, debt collection companies, auditing, accounting.</p> <p>We will only pass on your data to third parties for their own use if and insofar as consent has been given or contractual and/or legal regulations provide for this. Third parties in the above sense are public bodies/authorities and private companies.</p>

<p><b>Recht auf Auskunft</b></p>	<p>You have the right to request information/access about the personal data we process about you. In the case of a request for information that is not made in writing, we ask for your understanding that we may then require evidence that proves that you are the person you claim to be.</p> <p>In addition, you are entitled to the following further rights:</p> <ul style="list-style-type: none"> <li>▪ <i>right to rectification or erasure,</i></li> <li>▪ <i>right to restriction of processing,</i></li> <li>▪ <i>right to object to processing</i></li> <li>▪ <i>right to data portability,</i></li> <li>▪ <i>right to withdraw</i> any data protection consent you have given to us. The withdrawal can be made at any time via the previously mentioned contact options. In the event of withdrawal, the lawfulness of the processing carried out on its basis until the withdrawal is not affected.</li> </ul> <p>You are welcome to contact us via the aforementioned contact options to exercise your data subject rights.</p>
<p><b>Recht auf Beschwerde bei einer Aufsichtsbehörde</b></p>	<p>There is also the right to complain to a supervisory authority, if you are of the opinion or suspect that the processing of your personal data violates data protection regulations.</p> <p><u>Contact details of the supervisory authority responsible for our company:</u></p> <p>The Hessian Commissioner for Data Protection and Freedom of Information. E-mail: <a href="mailto:poststelle@datenschutz.hessen.de">poststelle@datenschutz.hessen.de</a></p>